



**Boston Options Exchange Regulation LLC
Regulatory Circular 2010-18**

TO: BOX Participants
FROM: BOX Regulation LLC
DATE: September 15, 2010
SUBJECT: Bid/Ask Differentials in Certain High Priced Securities
BOX Rule Chapter VI, Section 5

BOX Rule Chapter VI, Section 5 requires market makers to maintain certain bid/ask spreads during the opening rotation. Due to the high price and/or volatility of the underlying equities listed below, BOXR will allow double the required width **at the open only** in the following names:

Symbol	Issuer Name
AAPL	APPLE COMPUTER INC.
AMZN	AMAZON.COM INC
APA	APACHE CORPORATION
AVB	AVALONBAY COMMUNITIES INC
AZO	AUTOZONE INC.
BEC	BECKMAN COULTER INC
BEN	FRANKLIN RESOURCES INC
BLK	BLACKROCK INC
CEO	CNOOC LIMITED
CME	CME GROUP INC
CMG	CHIPOTLE MEXICAN GRILL INC
CRM	SALESFORCE COM INC
EOG	EOG RESOURCES INC
FLS	FLOWSERVE CORP
FSLR	FIRST SOLAR INC
GOOG	GOOGLE INC.
ICE	INTERCONTINENTALEXCHANGE
ISRG	INTUITIVE SURGICAL INC
MA	MASTERCARD INC
MICC	MILLICOM INTL CELLULAR SA
MNX	CBOE MINI-NDX INDEX
NDX	NASDAQ 100 INDEX NEW CALC

NEU	NEWMARKET CORP
NFLX	NETFLIX INC
OIH	OIL SERVICE HOLDERS TST
PCLN	PRICELINE.COM INC
PCP	PRECISION CASTPARTS CORP
PKX	POSCO
POT	POTASH CORP SASK INC
PSA	PUBLIC STORAGE (MD)
RUT	RUSSELL 2000 INDEX
SI	SIEMENS A G
VPRT	VISTAPRINT NV

This relief is granted beginning on September 20, 2010 through the December 2010 Expiration Cycle.

Please review this information with your compliance department. If you have any questions regarding this information contact Joe Dalton at (617) 235-2317 or Bruce Goodhue at (617) 235-2022.