



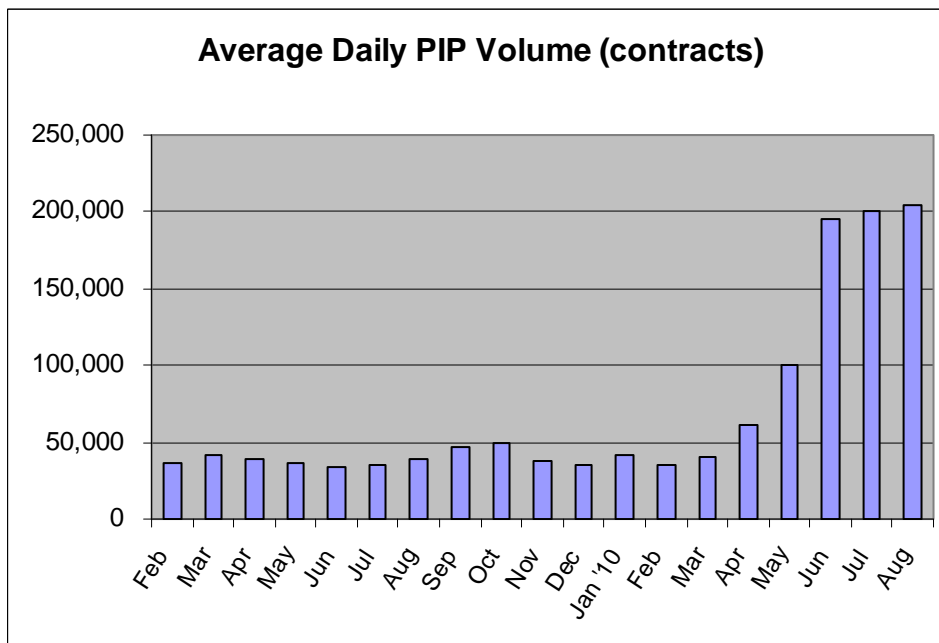
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### Price Improved Contracts Reach New All-Time High

Boston, September 3, 2010: In the month of August, price improved contracts on BOX increased to an average of 204,090 per day, setting a fresh all-time record and continuing their impressive ascent. Price improvement versus the prevailing NBBO for contracts submitted via the Boston Options Exchange's ("BOX") price improvement auction ("PIP") averaged \$1.21 per contract. Total savings to investors this month were \$5.4M. With this, BOX has saved investors over \$296M since its inception in 2004. Average daily trading volume on BOX for the month of August 2010 was 350,967.



\* Patent application pending for BOX Price Improvement Process auction